

Shri Shivaji Maratha Society's

INSTITUTE OF MANAGEMENT AND RESEARCH, PUNE-09

Activity Report

Activity Name : Inauguration of ED Cell

The major objective of this cell is to develop entrepreneurial skills, abilities and attitude among our students .Through this cell we would be looking to motivate the students to take up entrepreneurship as their career option. We would also be providing all the necessary guidance which is required to set up and run an entrepreneurship firm .

Objective of ED Cell : (1) To share the knowledge for development of entrepreneurship skill. (2) To enable students to remain self-reliant in their employment.

Event Name : Inauguration of ED Cell Entrepreneurship Awareness

Date & Day : 10/02/2018

Time : 10.00 AM

Venue : Seminar Hall, IMR, Parvati, Pune -09

Resource Person : 1.Mr.Prashant Deshmukh : International Project Management Consultant,Director -Prashant Deshmukh Associates

2.Mr.Dilip Ghorpade : Director -Ghorpade Imports and Exports and Ghorpade Trading Company

3.Mr.Jitendra Date : Founder, President & CEO- ARJ Group and currently running

business units in following four countries : India ,USA,UK and Malaysia

4.Smt. Deepa Dadhe : President - Rotary Club of Pune Up-Town and Director - Bhagini Nivedita Sahakari Bank

5.Ms. Mohini Gaikwad : IMR Alumni , Director - Media Images (Advertising and Marketing firm)



6.Mr. Pradip Phadatare : IMR Alumni , Director - Bhuvardhan Green Pvt Ltd (Agricultural technology and consultancy services firm)

Activity Coordinators: Prof. Mayuresh Ghare

Organized by : SSMS IMR with Dhananjay Apte Associates

The purpose of the event was to aware students and near community about Entrepreneur and Entrepreneurship, Entrepreneurship development programme, Skills of entrepreneur. The main purpose of the event was to understand the skill as well as the knowledge of the entrepreneurs. And various opportunities to set up venture with the help of local resources.

This session was organized specially to develop entrepreneurship skill and opportunity search to set up Venture.

Objective:

1. To motivate the budding entrepreneurs.
1. To learn about traits, Role and quality of entrepreneur.
2. To learn how opportunity search for entrepreneurship activity.
3. To select potential target who are willing to enhance their skill.
4. To aware about Govt. support for entrepreneur activity.
5. To learn about Entrepreneurship development Programme.

INAUGURATION OF ED CELL



Structure of Entrepreneurship Development cell at SSMS's IMR

Following is the structure of Entrepreneurship Development cell at IMR :

Date of establishment: 10th of February 2018

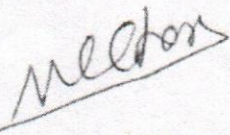
Incharge : Prof. Mayuresh Ghare (Assistant Professor)

Student coordinator: Mr. Amey Gogle (2017-19)

Student Committee Members:

1. Mr. Rahul Sharma (2016-18)
2. Mr. Omkar Gaikwad (2016-18)
3. Mr. Hrishikesh Hiremath (2016-18)

- **Objective:**
Objective of this Entrepreneurship Development cell is to motivate and guide the students to start their entrepreneurial venture.


Prof. Mayuresh Ghare

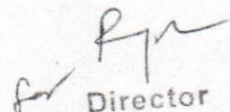
Assistant Professor

In charge:

Entrepreneurship Development Cell

SSMS's IMR




Director
Shri Shivaji Maratha Society's
Institute of Management & Research
Pune-411009.



Shri Shivaji Maratha Society's
INSTITUTE OF MANAGEMENT & RESEARCH

Sr.No.74/1 A,74/1 B, Aranyeshwar, Pune -09.

Date: 17/03/2015

Notice

SSMS's IMR is conducting a Workshop on Patent Law on 22/03/2015 This activity is conduct to create awareness about IPR.

Attendance is compulsory




Director I/c
In-Charge Director
Shri Shivaji Maratha Society's
Institute of Management & Research
Pune-411 009.

Reports of IPR SESSION



Shri Shivaji Maratha Society's

INSTITUTE OF MANAGEMENT AND RESEARCH, PUNE-09

IPR SESSION

Workshop Title : “ Workshop on patent Law “

MBA Program as a part of curricular activity IPR Session conducted at IMR the details are as follows :

Name of the event : Workshop on Patent Law

Date & Day : 22 /03/2015

Time : 2.00 to 4.00 pm

Venue : Seminar Hall

Speaker : Mr. Sudhakar Paulzagade

Faculty Coordinators : Prof. Rajesh K Hukre

The objective of the session to impart knowledge on the topic “ Workshop on Patent Law” the session was organized as a part of IPR.

Objective : (1) Giving knowledge about patent Law it's use and features.

(2) Create awareness about Patent.

Session out comes :

- (1) Received expert knowledge & experience about IPR.
- (2) Understood detail about Patent.
- (3) Identification the core areas of Patent.



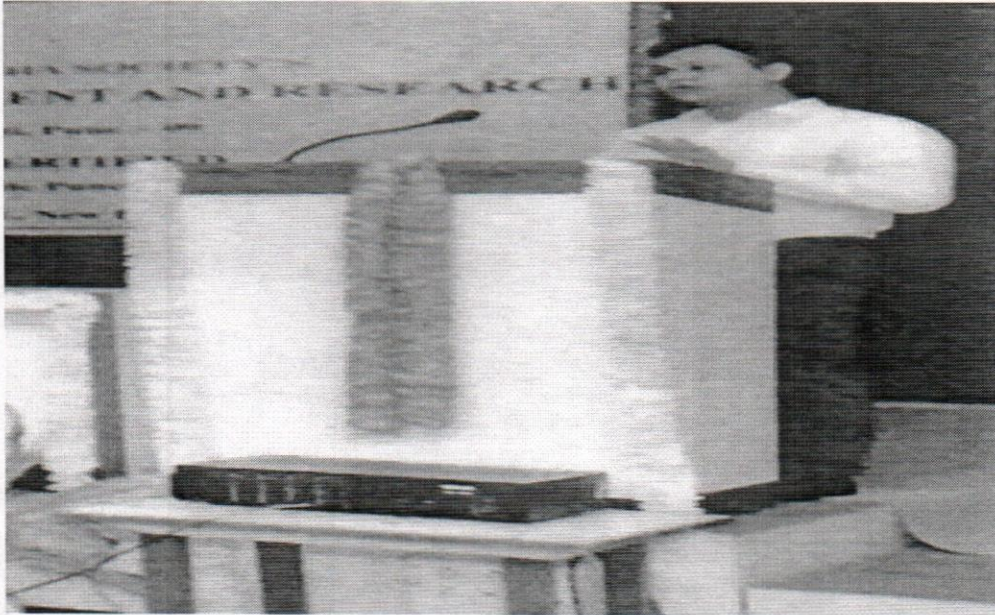
Ryn

Director (I/C)

In-Charge Director

Shri Shivaji Maratha Society's
Institute of Management & Research
Pune-411 009.

Mr. Sudhakar Paulzagade Conducting Session





Shri Shivaji Maratha Society's
INSTITUTE OF MANAGEMENT AND RESEARCH, PUNE-09

IPR SESSION

Workshop Title : " Guest Lecture on IPR "

MBA Program as a part of curricular activity IPR Session conducted at IMR the details are as follows :

Name of the event : Workshop on IPR and It's management.

Date & Day : 10/02/2016

Time : 10.00 to 1.00 pm

Venue : Seminar Hall

Speaker : Prof. C.Y. Shinde

Faculty Coordinators : Prof. Rajesh K Hukre

The objective of the session to impart knowledge about IPR , it's importance and various features about patent, Trademark, copy right. the session was organized as a part of IPR.

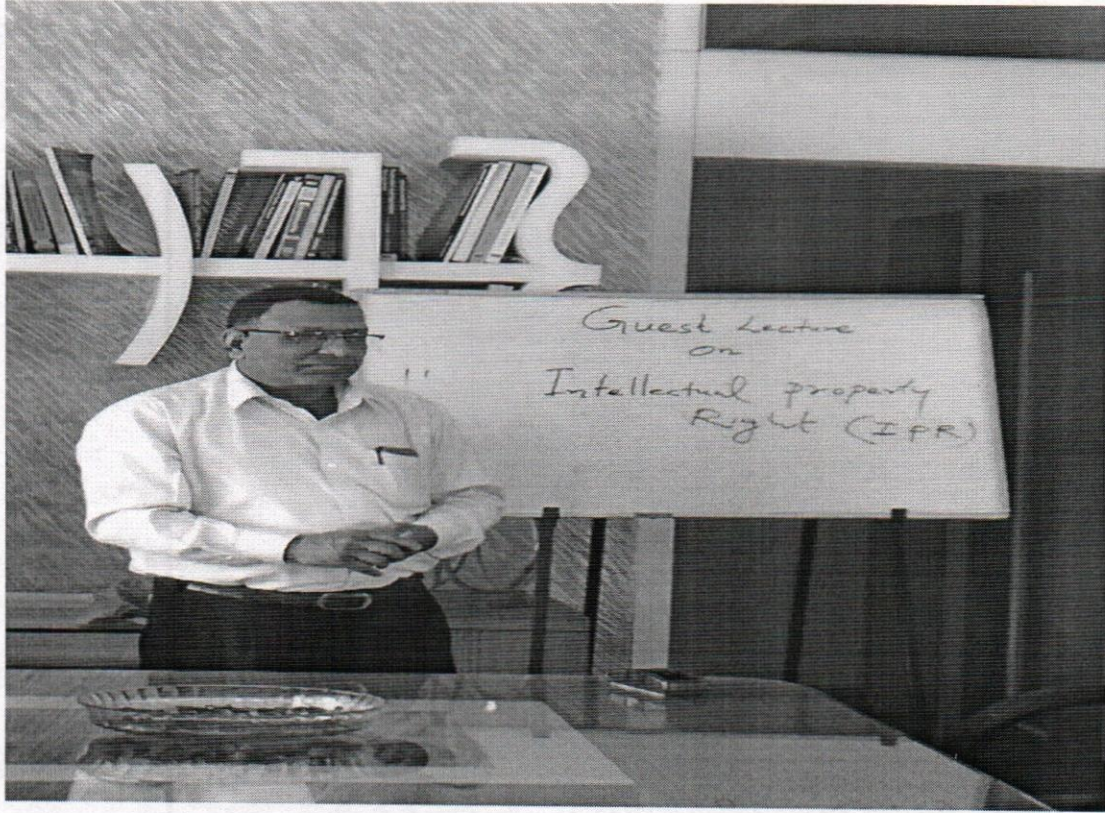
Objective : (1) Giving knowledge, importance of IPR.

(2) Create procedure for registration of Patent, Copy right.

Session out comes :

- (1) Received expert knowledge & experience about IPR.**
- (2) Understood detail information about patent & Copy Right**
- (3) Identification the core areas of Patent.**





Raj

Event Co-ordinator



Shri Shivaji Maratha Society's
INSTITUTE OF MANAGEMENT & RESEARCH

Sr.No.74/1 A,74/1 B, Aranyeshwar, Pune -09.


Date: 07/02/2017

Notice

SSMS's IMR is conducting a Session on Copy right and Trade Mark on 12/02/2017 This activity is conduct to create awareness about Copy right and Trade Mark.

Attendance is compulsory



for 
Director



Shri Shivaji Maratha Society's

INSTITUTE OF MANAGEMENT AND RESEARCH, PUNE-09

Workshop Title : " IPR Session on Trade mark, copy right "

MBA Program as a part of curricular activity IPR Session conducted at IMR the details are as follows :

Name of the event : " IPR Session on Trade mark, copy right.

"Date & Day : 12 /02/2017

Time : 10.00 to 12.30 pm

Venue : Seminar Hall

Speaker : Mr. Amit Londhe

Faculty Coordinators : Prof. Rajesh K Hukre

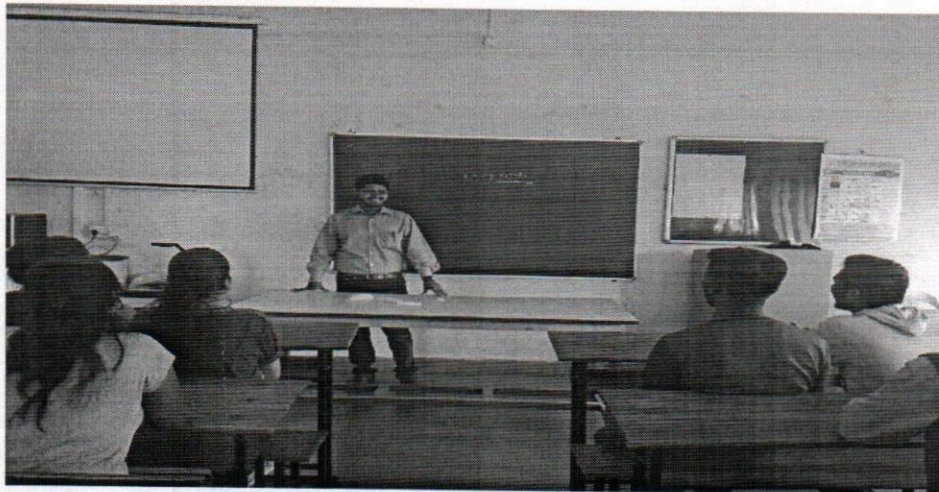
The objective of the session to impart knowledge about application of Trademark, copy right in Business the session was organized as a part of IPR.

Objective : (1) Giving knowledge about application and importance of Trademark, copy right.

(2) Create procedure for obtaining Trademark, Characteristics and importance of Trademark for the creation of innovative achievement also the knowledge about copy right.

Session out comes :

- (1) Received expert knowledge & experience about Trademark, Copy right.
- (2) Understood application of Trademark.
- (3) Identification the core areas of Trademark
- (4) Features of copy right




Event Co-ordinator



Shri Shivaji Maratha Society's

INSTITUTE OF MANAGEMENT AND RESEARCH, PUNE-09

IPR SESSION

Workshop Title : “ FDP on IPR “

MBA Program as a part of curricular activity IPR Session conducted at IMR the details are as follows :

Name of the event : “ FDP on IMR.

“Date & Day : 26 /08/2018

Time : 10.00 to 12.30 pm

Venue : Computer Lab and Director cabin

Speaker : Dr. Sharad Patil

Faculty Coordinators : Prof. Rajesh Hukre

The objective of the session to impart knowledge about application and features of IPR the session was organized as a part of IPR.

Objective : (1) Giving knowledge about application and importance of IPR.

(2) Create procedure for obtaining Trademark, Characteristics and importance of Trademark for the creation of innovative achievement also the knowledge about copy right.

Session out comes :

- (1) Received expert knowledge & experience about IPR.**
- (2) Understood application of Trademark.**
- (3) Identification the core areas of Patent**
- (4) Features of copy right**





Rjn

Event Co-ordinator

Rjn

**Director
Director**

Shri Shivaji Maratha Society's
Institute of Management & Research
Pune-411009.





Shri Shivaji Maratha Society's
INSTITUTE OF MANAGEMENT & RESEARCH

Sr.No.74/1 A,74/1 B, Aranyeshwar, Pune -09.

Date: 20/08/2018

Notice

**This is to inform all teaching staff the FDP on IPR is conducted on 26/08/2018
This activity is conduct to create awareness about IPR.**



Rjm
Director I/c



Shri Shivaji Maratha Society's

INSTITUTE OF MANAGEMENT AND RESEARCH, PUNE-09

IPR SESSION

Workshop Title : “ Workshop on IPR “

MBA Program as a part of curricular activity IPR Session conducted at IMR the details are as follows :

Name of the event : “ Workshop on IPR.

“Date & Day : 10 / 06 /2018

Time : 10.00 to 12.30 pm

Venue : syndicate room

Speaker : Mr. Amit Londhe

Faculty Coordinators : Prof. Rajesh Hukre

The objective of the session to impart knowledge about application and features of IPR the session was organized as a part of IPR.

Objective : (1) Giving knowledge about application and importance of IPR.

(2) Create procedure for obtaining Trademark, Characteristics and importance of Trademark for the creation of innovative achievement also the knowledge about copy right.

Session out comes :

- (1) Received expert knowledge & experience about IPR.**
- (2) Understood application of Trademark.**
- (3) Identification the core areas of Patent**
- (4) Features of copy right**





Shri Shivaji Maratha Society's
INSTITUTE OF MANAGEMENT & RESEARCH

Sr.No.74/1 A,74/1 B, Aranyeshwar, Pune -09.

Date: 05/06/2018

Notice

**SSMS's IMR is conducting a Workshop on IPR on 10/06/2018 This activity is
conduct to create awareness about IPR.**

Attendance is compulsory

Director (I/C)
In-Charge Director
Shri Shivaji Maratha Society's
Institute of Management & Research
Pune-411 009.



R. M. S.

Director (I/C)

In-Charge Director

Shri Shivaji Maratha Society's
Institute of Management & Research
Pune-411 009.