

### THE ELIGIBILITY

#### ELIGIBILITY OF THE APPLICANTS

A candidate who fulfills the following criteria is eligible to apply for the admission to the course:

A candidate who has completed the 10th standard with a minimum percentage of 40% in the board examination.

A candidate who has completed the 12th standard with a minimum percentage of 40% in the board examination and has completed the 10th and 12th standard with a minimum percentage of 40% in the board examination.



Admission Authority	Fee Details	Fee to Pay	Admission	Important Links																				
Sri Saijaji Murcha Society's Institute of Management & Research	<table border="1"> <tr><td>Application Fee</td><td>₹ 1000/-</td></tr> <tr><td>Registration Fee</td><td>₹ 1000/-</td></tr> <tr><td>Admission Fee</td><td>₹ 1000/-</td></tr> <tr><td>Library Fee</td><td>₹ 1000/-</td></tr> <tr><td>Medical Fee</td><td>₹ 1000/-</td></tr> <tr><td>Security Fee</td><td>₹ 1000/-</td></tr> <tr><td>Transportation Fee</td><td>₹ 1000/-</td></tr> <tr><td>Insurance Fee</td><td>₹ 1000/-</td></tr> <tr><td>Other Fee</td><td>₹ 1000/-</td></tr> <tr><td>Total Fee</td><td>₹ 10000/-</td></tr> </table>	Application Fee	₹ 1000/-	Registration Fee	₹ 1000/-	Admission Fee	₹ 1000/-	Library Fee	₹ 1000/-	Medical Fee	₹ 1000/-	Security Fee	₹ 1000/-	Transportation Fee	₹ 1000/-	Insurance Fee	₹ 1000/-	Other Fee	₹ 1000/-	Total Fee	₹ 10000/-	₹ 1000/- (Application Fee) ₹ 1000/- (Registration Fee) ₹ 1000/- (Admission Fee) ₹ 1000/- (Library Fee) ₹ 1000/- (Medical Fee) ₹ 1000/- (Security Fee) ₹ 1000/- (Transportation Fee) ₹ 1000/- (Insurance Fee) ₹ 1000/- (Other Fee)	10th to 12th pass 10th to 12th pass 10th to 12th pass 10th to 12th pass 10th to 12th pass 10th to 12th pass 10th to 12th pass 10th to 12th pass 10th to 12th pass	All India Council for Technical Education (AICTE) Central Board of Secondary Education (CBSE) Council for Technical Education (CTE) Directorate of Technical Education (DTE) Government of India Ministry of Education Ministry of Skill Development and Entrepreneurship National Institute of Technical Teachers Training and Research (NITTTR)
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SHRI SHIVAJI MARATHA SOCIETY'S  
**INSTITUTE OF MANAGEMENT AND RESEARCH**

S. No 74/1A,74/1B, Aranyeshwar, Parvati, Pune-09.

**DTE Code - 611710110**

**ADMISSIONS OPEN  
2018-19**

## MBA

(Masters Degree Program in  
Business Administration)

Two years full-time course Approved by  
AICTE, Recognized by DTE  
& Affiliated to Savitribai Phule Pune  
University

*Come Join Us & Create Your Career*

## Highlights

of

## IMR

Expert Faculty

Strong Corporate Interface

Wi-Fi Campus

Personality Development Programs

Lush Green Campus

100 % Placement Assistance

Industrial Visits

Entrepreneurship Development Program

Affordable Fees

### MBA Admissions (2018-19)

IMR welcomes graduates with or without experience for admissions to MBA program. Age no limit.

Intake : 120

### Eligibility for MBA Admissions

- Bachelors degree with 50% marks for open category & 45% marks for reserved category.
- Appeared for MH-CET/GMAT/CAT/MAT/XAT/ATMA and CMAT held in the year 2018.

### Our Eminent Recruiters



**FOR ADMISSIONS CONTACT : 020-24222612, 7028971219,  
9975314789, 7875088443, 9370042241**

**director@ssmsimr.edu.in | www.ssmsimr.edu.in**



Shri Shivaji Maratha Society's  
**INSTITUTE OF MANAGEMENT & RESEARCH**

AN ISO 9001 : 2008 CERTIFIED INSTITUTE

(AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY, APPROVED BY AICTE, NEW DELHI)

S. No. 74/1A/1B, Parvati, Taljai Hill Road, Aranyeshwar, Pune - 411 009.  
Phone : 020-24222612, Direct line : 020 - 24214310 Website : www.imrpune.in

Ref. No.

Date :

**MEMORANDUM OF UNDERSTANDING**

Between

**Shri Shivaji Maratha Society's Institute Of Management & Research,**  
Aranyeshwar, Parvati, Pune-09

&

**Neville Wadia Institute of Management Studies and Research**  
Wadia College Campus 19, Late Prin V.K Joag Path, Pune 411 001

This MOU is entered in to on the 10<sup>th</sup> day of July 2017 by and between Shri Shivaji Maratha Society's Institute Of Management & Research, Aranyeshwar, Parvati, Pune-09 & Neville Wadia Institute of Management Studies and Research, Wadia College Campus 19, Late Prin V.K Joag Path, Pune 411001.

**1. Objectives of MOU**

- To promote and enhance academic interest between SSMS's IMR & NWIMSR.
- To provide advice for implementation of quality education at SSMS's IMR.
- To promote research/continuing education activities between institutions.

**2. Technical Areas of Collaboration**

- A Continuing Quality Improvement program to improve quality of teaching staff at SSM's IMR.
- Provide academic interaction by delivering special lecture at SSMS's IMR.
- Provide necessary help in organizing Workshops/Conferences and personality Development Programs at SSMS's IMR for enhancement of skills in respect of Faculty, Staff & Students of SSMS's IMR.

**3. Tenure of MOU:** This MoU is valid for a term of **2 Academic years** from the date of signing, unless terminated earlier or extended by mutual agreement of both the parties at latest thirty days prior to the expiry.

**4. Co-ordinators :** Both the institutes will designate persons who will have responsibility for co-ordination & implementation of this agreement.



4. **Co-ordinators** : Both the institutes will designate persons who will have responsibility for co-ordination & implementation of this agreement.

Co-ordinators appointed for the same are Dr. Kirti Lalwani from SSMs IMR & Prof. Radha Jerry Louis from NWIMSR.

5. **Miscellaneous:**

- All conditions, changes, erasures, amendments, waivers, etc. shall only be in writing, duly executed by both the parties.
- This MoU and any amendment thereof are limited to the purpose of MoU only.
- This MoU may be amended, renewed & terminated by mutual written agreement of the institutes at anytime.
- This MoU sets forth the entire agreement and understanding between the parties with respect to the subject matter hereof and merges all discussions and negotiations between them, prior to such execution.
- This MoU shall be governed by the laws of Republic of India.
- Apart from these with the consent of both the institutes any other changes would be considered.

IN WITNESS WHEREOF the parties have executed this Memorandum of Understanding (MoU) on the date and the year first hereinabove written.

For and on behalf of

Neville Wadia Institute of Management  
Studies and Research,  
Wadia College Campus-19,  
Late Prin V.K Joag Path,  
Pune-411001.

Name: Dr. A.B. Dadas

Designation: Director

Date: 10.07.2017

Place: PUNE

For and on behalf of

Shri Shivaji Maratha Society's Institute  
Of Management & Research,  
Aranyeshwar, Parvati, Pune-09

Name: Dr. Sangeeta A. Birjepatil

Designation: Director

**Director**  
Shri Shivaji Maratha Society's  
Institute of Management & Research  
Pune-411009.



# IMR

Shri Shivaji Marathi Society's

## INSTITUTE OF MANAGEMENT & RESEARCH

S. No. 24/7 A, 74<sup>th</sup> B Purvi, Anandnagar, Pune - 411009, Maharashtra, India.

[Approved by AICTE, Affiliated to Savitribai Phule Pune University,

Recognized by Govt. of Maharashtra]

Phone No. : 020 - 24222510, 020-24214310

Email : [director@imrpune.in](mailto:director@imrpune.in) | [info@imrpune.in](mailto:info@imrpune.in)

Affiliate  
to  
**SAVITRIBAI PHULE  
PUNE UNIVERSITY**

### DTE Choice Code - 611710110

Facilitation Center for DTE CAP (2017-18)

#### MBA Admissions (2017-18)

IMR welcomes graduates with or without experience for admissions to MBA program. Age no limit.

Intake : 120

#### Eligibility for MBA Admissions

- Bachelors degree with 50% marks for open category & 45% marks for reserved category.
- Appeared for **MH-CET/CMAT/CAT/MAT/XAT/ATMA** and **CMAT** held in the year 2017.



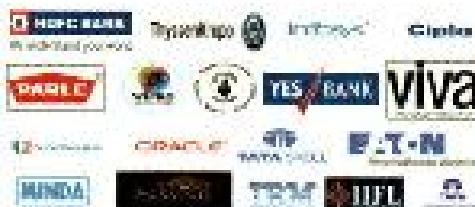
[www.imrpune.in](http://www.imrpune.in)

The Institute established in the year 2001 is one of the prominent names in management education in Pune. IMR is located at very convenient and well connected location with lush green solution free surroundings beneath Talaj Hill near Anandeshwar, Sankarnagar Farvet, Pune. IMR is well equipped with excellent building with all the necessary infrastructure, well stocked library, Wi-Fi campus, sports facilities and perfect learning environment for students.

#### Features of the Institute

- Expert faculty
- 100% Placements & Strong industry interaction
- Wi-Fi Campus
- Affordable fees of Rs. 53,152/- only
- Computer lab with ultra modern facilities
- Digital library
- Regular Industrial visits
- Career Facility
- Personality Development programmes

#### Our Eminent Recruiters



#### For Admissions Contact :

Prof. Dr. Prajwal Wankar (MBA I - Coordinator) 9600647731

Prof. Mayarash Ghose (Placement Incharge) 9578842241

Prof. Rajeshwami Hulme (Civil Examinatee Officer) 9657236115

Prof. Dr. Manan Poojekar (MBA I - Coordinator) 7745826118

[www.imrpune.in](http://www.imrpune.in)

### Memorandum of Understanding

This Memorandum of Understanding is made on this day **February 2015**, by and between **Mr Atul Koche** ( Founder of Mathslab, NAGPUR.) and **SSMS's Institute of Management and Research ,Pune** for the purpose of completing the Training of Aptitude Development and Soft skill Training under Campus Recruitment Training Program.

Mr Atul Koche and College desire to enter into an agreement in which Mr Atul Koche will provide services on Aptitude Development and Soft skill Training to the students of **SSMS's Institute of Management and Research ,Pune**.

#### Purpose

The purpose of this Memorandum is to provide the framework for future binding contract for providing services by Mr Atul Koche.

This memorandum confirms an agreement between Mr Atul A Koche ( Founder and CEO of Mathslab, Nagpur) and **SSMS's Institute of Management and Research ,Pune**.


The contractor will provide training on Quantitative Aptitude, Reasoning and Soft Skill development under C R T ( Campus Recruitment Training ) to the Students of **SSMS's Institute of Management and Research ,Pune** beginning February 2015 and ending February 2019 . The company Mathslab and the institute **SSMS's Institute of Management and Research ,Pune** will not pay any financial charges to each other during the course of this program.


Mr Atul Koche will nominate one or more highly qualified instructors to be evaluated for potential approval as a Faculty.

However, during the operation of the agreement, circumstances may arise which call for alteration or modifications of this Agreement. These modifications / alterations will be mutually discussed and agreed upon in writing.

This agreement shall be initially valid for the next 4 years from the date of signing the agreement and to be renewed subsequently by mutual consent of both the parties


Any dispute arising with regard to any aspect of this Agreement shall be settled through mutual consultations and agreements by the parties to the Agreement.

  
For : **SSMS's Institute of Management and Research ,Pune**  
(Prof. Rajesh K. Hukre , Incharge Director )

  
For : **Maths Lab**  
( Mr Atul Koche )

Date : 2/2/2015



  
In-Charge Director  
Shri Shivaji Maratha Society's  
Institute of Management & Research  
Pune-411 008.

## Memorandum of Understanding (MOU)

This MOU signed and executed at Pune on 10/03/2015

Between

**Shri Shivaji Maratha Society's Institute of Management and Research**  
Aranyeshwar , Pune - 411009

Here in after referred to IMR

And

**Dhananjay Apte & Associates**

Office No. 7 Sarthi Swapna CHS 1, S.No. 79/12

Kothrud, Pune- 411038

For the signing of the MoU, IMR was represented by its Director Dr. / Prof. Rajesh Kumar Hukre While Dhananjay Apte & Associates was represented by its Director, Dhananjay Apte

The MOU states that the two organizations will honour the agreement by:

- Promoting interaction between Dhananjay Apte & Associates and IMR in mutually beneficial areas of Upcoming training programs and research areas of management projects in this realm
- Sharing knowledge and capability in the concern areas for mutual benefits and become trusted partners in the area of knowledge enrichment.
- Facilitate work from IMR students/ faculties and Vice versa on projects identified for collaborative business.
- To conceptualize the research projects to be executed in collaboration on need basis.
- To collaborate, share information and technology to develop the required skills and intend to create a centre of excellence to support this collaborative effort.



➤ To support the institute in following activities,

- 1) Industrial Visits
- 2) In-plant training & special training to make the students industry-ready in following areas
  - a. Six Sigma /TQM
  - b. TRIZ
- 3) Research work leading to MBA degree.
- 4) Laboratory/ infrastructure Development.
- 5) Capability development of the students.
- 6) Guest Lectures
- 7) Placements
- 8) Publication, Product and Patent.
- 9) Workshops, Conclave, seminars, Events.
- 10) Internship ,Mini Project ,Main Project and live Project Work

The Memorandum signed will be the guiding document for both the parties for execution of the actions and initiatives in the near future. Both the organizations will encourage its members to define the overall strategy and roadmap to carry out the action points contained in it and report on the progress achieved at regular intervals.

During the signing ceremony, Director, IMR welcomed the proposal and said that the industry internship & job opportunities provided to the students through this association will enable them to make optimum utilization of the free time available to them after exams, especially after second and fourth semester. It will also help them get the first hand experience and make them industry ready by the end of their post graduation.

Mr. Dhananjay Apte of Dhananjay Apte & Associates (Sigma Consultants) said that the company is also excited and look forward for a fruitful association with IMR. He added all possible help with regards to curriculum designing, adding new training programs, conducting guest lectures, sponsoring projects and other related academic. He also added that this will be a mutually beneficial value addition to both the giants for a win-win situation. The signing off ceremony ended with a note to make this initiative as a role model for Academic-Industry Linkages.

**Term of Agreement:**





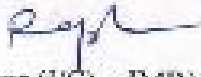
- 1) This agreement shall be made effective from the date first mentioned above and shall continue for a limited period of 5 years. This agreement gets automatically renewed unless called off by either party.
- 2) Dhananjay Apte & Associates asserts that it is an independent vendor, which offers its services to other organizations and education societies when required. This agreement does not constitute legal joint venture or agency relationship between both parties. "IMR" agrees that it will have no right to control or direct the details, manners or means which Dhananjay Apte & Associates uses to accomplish the results of services performed.
- 3) IMR & Dhananjay Apte & Associates may terminate this agreement giving a 30 days prior notice at any time.

**Signature & Stamp:**

Director Authority:

\_\_\_\_\_

Dr./Prof. Rajesh Kumar Hukre

  
(Director (IC) - IMR)  
In-Charge Director  
Shri Shivaji Maratha Society's  
Institute of Management & Research  
Pune-411 009.

  
\_\_\_\_\_

Mr. Dhananjay Apte  
(Director - Dhananjay Apte & Associates)



## **Memorandum of Understanding (MOU)**

This MOU signed and executed at **Pune** on **10/03/2015**

**Between**

**Shri Shivuji Marathu Society's Institute of Management and Research  
Aranyeshwar , Pune - 411009**

Here in after referred to **IMR**

**And**

**Dhananjay Apte & Associates**

**Office No. 7 Sathi Swapna CHS 1, S.No. 79/12**

**Kothrud, Pune- 411038**

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- Sharing knowledge and capability in the concern areas for mutual benefits and become trusted partners in the area of knowledge enrichment.
- Facilitate work from **IMR** students/ faculties and Vice versa on projects identified for collaborative business.
- To conceptualize the research projects to be executed in collaboration on need basis.
- To collaborate, share information and technology to develop the required skills and intend to create a centre of excellence to support this collaborative effort.

➤ To support the institute in following activities.

- 1) Industrial Visits
- 2) In-plant training & special training to make the students industry-ready in following areas
  - a. Business Ethics
  - b. Tally
- 3) Research work leading to MBA degree.
- 4) Laboratory/ infrastructure Development.
- 5) Capability development of the students.
- 6) Guest Lectures
- 7) Placements
- 8) Publication, Product and Patent.
- 9) Workshops, Conclave, seminars, Events.
- 10) Internship ,Mini Project ,Main Project and live Project Work

The Memorandum signed will be the guiding document for both the parties for execution of the actions and initiatives in the near future. Both the organizations will encourage its members to define the overall strategy and roadmap to carry out the action points contained in it and report on the progress achieved at regular intervals.

During the signing ceremony, Director, IMR welcomed the proposal and said that the industry internship & job opportunities provided to the students through this association will enable them to make optimum utilization of the free time available to them after exams, especially after second and fourth semester. It will also help them get the first hand experience and make them industry ready by the end of their post graduation.

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- 3) **IMR & Dhananjay Apte & Associates** may terminate this agreement giving a 30 days prior notice at any time.

**Signature & Stamp:**

Director Authority:

Dr./Prof. Rajesh Kumar Hukre

  
(Director (IC) – IMR)

**In-Charge Director**

Shri Shiveji Maratha Society's  
Institute of Management & Research  
Pune -411 009.

  
\_\_\_\_\_

**Mr. Dhananjay Apte**

(Director - Dhananjay Apte & Associates)





## **Memorandum of Understanding (MOU)**

This MOU signed and executed at **Pune** on 10/03/2015

**Between**

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Aranyeshwar , Pune - 411009**

Here in after referred to IMR

**And**

**Dhananjay Apte & Associates**

**Office No. 7 Sarthi Swapna CHS 1, S.No. 79/12  
Kothrud, Pune- 411038**

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- To conceptualize the research projects to be executed in collaboration on need basis.
- To collaborate, share information and technology to develop the required skills and intend to create a centre of excellence to support this collaborative effort.

- To support the institute in following activities.
- 1) Industrial Visits
  - 2) In-plant training & special training to make the students industry-ready in following areas
    - a. Advanced Excel
    - b. ISO
  - 3) Research work leading to MBA degree.
  - 4) Laboratory/ infrastructure Development.
  - 5) Capability development of the students.
  - 6) Guest Lectures
  - 7) Placements
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**Signature & Stamp:**

Director Authority:

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Dr./Prof. Rajesh Kumar Hukre

  
(Director (IC) - IMR)  
In-Charge Director  
Sri Shivaji Maratha Society's  
Institute of Management & Research  
Pune-411 009.

  
\_\_\_\_\_

Mr. Dhananjay Apte  
(Director - Dhananjay Apte & Associates)



## Memorandum of Understanding

This agreement is entered into on (2/12/2017) between Corporate Bridge Consultancy Pvt. Ltd. [EDUCBA] (hereinafter "Training Provider") at A-301, Antariksh Bldg, Makwana Road, Andheri-E, Marol Naka, Mumbai - 400059 and SSMS's Institute of Management and Research, Pune at Sr. No. 74/1 A, 74/1 B, Parvati, Near Shinde High School on the way of Taljai, Aranyeshwar, Pune 411 009.

The above stated collaboration has a 3 years where EDUCBA is content provider and we will be providing online certification courses for your students which will help your student's bridge skill gaps with industry with our training on latest skills.

### Terms and Conditions:

#### 1. Duration:

This MOU shall be valid for 3 years from the date of release of access.

#### 2. Purpose:

This MOU is for collaboration between the parties for mutual benefit wherein Educha helps to bridge the gap between industry and academics by training students in industrial approach and technologies.

#### 3. College's Standards of Performance:

College shall share the data base of the students with Educha so that we can give them access and they can peruse their courses.

#### 4. EDUCBA Standard of Performance:

EDUCBA shall provide certification to all students who have successfully completed their courses. EDUCBA will provide online-training to students from different specializations and branches.

### 1. RELATIONSHIP:

- 1.1 MOU is the collaboration between two parties for mutual benefit and to enrich India through innovation.
- 1.2 There is no financial obligation on either party to get under the agreement.
- 1.3 MOU stands valid for **Three years** from the date of agreement. The collaboration can be terminated from either side with a notice period of **15 Days**.
- 1.4 Both parties shall work in synchronism to ensure the successful completion of collaboration.
- 1.5 Both the parties shall provide adequate facilities to the students undergoing training with mutual understanding.

### 2. OBLIGATION :

- 2.1 Each party shall respect the other's intellectual property (I.P.). Both parties shall maintain confidentiality about any information.

### 3. LIMITATION:

- 2.2 Each party represents that they have full power and authority to enter into this MOU.
- 2.3 Each party shall ensure to work together with maturity.







Authorized signatory:  
Harshika Satija  
(Manager University Communication)

A handwritten signature in black ink, appearing to read "M. Ghare".

Prof. Mayuresh Ghare  
SSMS's Institute of Management and  
Research, Pune



Director  
Shri Shivaji Marathe Society's  
Institute of Management & Research  
Pune 411009.

A handwritten signature in black ink, appearing to be a stylized name.