



**Shri Shivaji Maratha Society's  
Institute of Management & Research Pune-09**  
Approved by AICTE, Recognized by DTE (Govt. of Maharashtra), Affiliated to  
Savitribai Phule Pune University

### Activity Report

Academic Year – 2023-24	
Name of the Programme	A Workshop on “ Research Methodology , SPPU’s SIP Project Guidance“
Day and Date	30 <sup>th</sup> November, 2023
Venue	SSMS’s IMR
Name of Cell/Committee	Research Cell/Quality Assurance Cell
Name of Resource Person	Dr. Rohan Dahiwalale
Name of Event Coordinator	Dr. Vaishali Nikam
Number of Participant	Student - 50

#### Objective of Programme:

1. Introduction to Research Methodology & concepts of Research and types of research.
2. Introduction to SPPU’s SIP.
3. Importance of Business Research & SIP.
4. To Aware about Research Process, Research data collection techniques & Research design.
5. Brief Information of Research report w.r.t. SIP.
6. Data analysis techniques and it’s significance.
7. Sample and sample design.

#### Description of Programme:

The SSMS’s IMR organized a Workshop on Research Methodology and Summer Internship Project Guidance on 30th November 2023 at 11.00 am. The Resource person was Dr. Rohan Dahiwalale, Associate Professor **Rajgad Institute of Management, Research & Development** Dhankawdi, PUNE. The session was attended by the students of M.BA Part I and II and the MBA faculty. The Programme began with Asst. Prof. Dr. Nidhi A Medhekar introducing the resource person.

Dr. Rohan Dahiwalale actively interacted with the students on the topic of ‘Research Methodology’. He discussed the aims of conducting research, what research is and is not, the



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difference between methods and methodology, Research Process and Data Collection and Sampling. Research methods may be understood as all techniques used by the researchers during the course of studying the research problem. Research methodology involves various steps generally adopted by a researcher in studying the research problem along with the logic behind them. He also covered the Research Proposal, deductive and inductive approaches adopted in research. In Deductive reasoning thinking proceeds from general assumptions to specific applications, while Inductive reasoning is concluding about events (general) based on information generated through many individual and direct observations (specific).

The resource person also spoke about the components of a theory in research i.e. What, How and Why and the importance of boundary conditions i.e. Who, Where and When Then he went on to speak about the process involved in research in greater detail. The research process is as follows;

Formulating the research problem; Extensive literature survey; Developing the hypothesis; Preparing the research design; Determining sample design; Collecting the data; Execution of the project; Analysis of data; Hypothesis testing; Generalisations and interpretation, and Preparation of the report or presentation of the results.

The resource person stressed on the importance of review of literature i.e. why it is important, why a researcher should not stop and continue reviewing the existing literature till the time of data collection. He also gave his insights on how to review the existing literature in a particular area of research, how to identify the research problem and research gap, How to formulate hypotheses, the errors involved in accepting and rejecting hypotheses i.e. Type I and Type II errors etc. The resource person also focus on data analysis method and importance of proper data analysis techniques. During the session the resource person highlight the SIP Project guidance to student and given the standard method to write correct research report and briefly explain the various chapter involve in written research report. Dr. Rohan Dahiwalé presentation concluded with an interactive session with the students. The Programme ended with a vote of thanks proposed by Dr. Vaishali Nikam, Asstt. Professor of MBA at SSMS's IMR. A total of 50 students participated in the event.



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**Event Outcome:**

1. Students will be able to understand and comprehend the basics in research methodology and applying them SIP research/ project work.
2. This workshop will help them to aware about research process and various components of research.
3. students will be able to take up and implement a research project/ study.
4. This workshop will also enable them to collect the data, edit it properly and analyse it according to objectives and need of research.
5. The Students will aware about various chapters of SIP report and about Report writing of Summer Internship Project.

*Prasale*  
In-Charge Director  
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Institute of Management & Research  
Pune-411 009.





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25/11/2023

### NOTICE

All students of MBA I Semester - 2 are informed that the Institute will organize **A Workshop on Research Methodology**, SPPU SIP Project Guidance on 30 th November 2023. All the students are instructed to be present and obtain necessary guidance .

**DATE – November 30, 2023**

**TIME – 11.00 am**

**Venue - SSMS's IMR**

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**Photograph of Event**



**(Inauguration of Workshop on “ Research Methodology , SPPU’s SIP Project Guidance“  
Resource person, Staff and students)**

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**(Dr. Rohan Dahiwale HoD and Associate Professor of Rajgad Institute of Management, Research & Development sharing knowledge, information and valuable guidance to students during workshop)**

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### Activity Report

<b>Academic Year – 2023-24</b>	
Name of the Programme	ImrIDEAthon 2024” An Inter Collegiate Startup/ Entrepreneurship Idea Competition/ Workshop 2024
Day and Date	23rd Feb. 2024
Venue	SSMS's IMR
Name of Cell/Committee	Entrepreneurship/Startup Cell
Name of Convenor	Dr. Prajakta N Warale
Name of Coordinator for Event	Dr. Mayuresh G Ghare, Dr. Rajesh K Hukre, Prof. Pratik Kamble
Number of Participant Team	Student – 40/ Team 10

#### **Objective of Programme:**

1. To encourage the students from different Institutes/Colleges/Universities to develop a business ideas concept, undertake research to determine feasibility and write a business plan/ideas to document their work and plans.
2. To create opportunities for aspiring young entrepreneurs to experience the hard work required to do research, plan and launch a business, and thus develop their entrepreneurial and business skills..
3. To provide students a forum outside the classroom where they can develop skills in “pitching” their business ideas to wealth providers and entrepreneurs and to receive constructive feedback – increasing the probability of the success of their venture.
4. To obtain a sense of responsibility for the multi-disiplinary nature of management .
5. To gain confidence and enjoyment from involvement in the dynamic management culture.
6. To provide students guidance related to entrepreneurship development and trends happening in the corporate world.
7. To achieve best practice and ideas in the development of corporate gathering.



# Shri Shivaji Maratha Society's Institute of Management & Research

Aranyeshwar, Parvati, Pune-09

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In Association with IQAC IMR, PMA, Shivmudra Foundation



## ImrIDEAthon 2024

AN INTERCOLLEGIATE STARTUP IDEA COMPETITION

Team Size: 2-4 Members

Winner and runner-up will get  
Cash Prizes, Trophy, medal, certificate.

No  
Registration  
Fees

### Themes

Agriculture | Green Technology | Fashion | Food & Beverages | Education | Renewable Energy |  
Technology Hardware | Healthcare & Life sciences | Logistics & Transportation | Robotics & Internet Of Things |  
Waste Management | Toys And Games | Social Startup | Service Industry

### Important Dates

Last date to receive Startup Idea - 19th February 2024  
Date of Competition: 23rd February 2024 Time: 11am onwards.

Scan Me for  
Registration



#### Event Coordinators

Dr. Rajesh Hukre - 9657226115  
Dr. Mayuresh Ghare - 9370042241  
Mr. Pratik Kamble - 9130211097

#### Student Coordinators

Jagruti Kothavade - 9561771322  
Kaveri Birajdar - 8767246021  
Sanika Mhatre - 8421570717

#### OUR PATRONS

Hon. Shri. J.G. alias Anna Thorat  
Hon. Secretary, SSMS

Shri. Rajendra Jagtap  
Vice Chairman

Shri. Satyendra Kanchan  
Chairman, Governing Council

Shri. Vikas Gogawale  
Hon. Jt. Secretary

Shri. Vikas Gavhane  
Chairman, Working Committee

Shri. Jagdish Jedhe  
Treasurer

Dr. Prajakta Warale  
I/C Director

Dr. Sunil Jagtap  
Chairman, CDC-IMR



**REPORT ON EVENT “ImrIDEAthon 2024”  
(An InterCollegiate Startup Idea Competition)**

**EVENT : ImrIDEAthon 2024” An InterCollegiate Startup Idea COMPETITION 2024**

CONVENER : Dr. Prajakta N Warale

Coordinator : Dr. Mayuresh G Ghare, Dr. Rajesh K Hukre , Prof. Pratik Kamble

Guest Of Honor : 1. Shri Suresh Umap (Ex. Regional Officer MCED)

2. Shri Tushar Takwale (Head Avirath Enterprises)

Participation : 10 Teams (each team having 4 participants) from Various Institutes of PG and UG Courses

Date : 23<sup>rd</sup> February, 2024, Friday

Venue :Seminar Hall, SSMS’s IMR TIMINGS : 10:00 AM TO 6:00 PM

**OBJECTIVES OF THE EVENT**

- To encourage the students from different Institutes/Colleges/Universities to develop a business ideas concept, undertake research to determine feasibility and write a business plan/ideas to document their work and plans.
- To create opportunities for aspiring young entrepreneurs to experience the hard work required to do research, plan and launch a business, and thus develop their entrepreneurial and business skills.
- To provide students a forum outside the classroom where they can develop skills in “pitching” their business ideas to wealth providers and entrepreneurs and to receive constructive feedback – increasing the probability of the success of their venture.
- To obtain a sense of responsibility for the multi-displinary nature of management.
- To gain confidence and enjoyment from involvement in the dynamic management culture.
- To provide students guidance related to entrepreneurship development and trends happening in the corporate world.
- To achieve best practice and ideas in the development of corporate gathering.

**REPORT**

Shri Shivaji Maratha Society’s Institute of Management and Research has again taken an initiative to fetch the vibrant communities of visionaries, Innovators and entrepreneurs together by an inter-college ‘**Startup Idea Competition**’ which brings together entrepreneurs, startups, partners, to share their stories, business plan with the investors, to raise funds and also to get valuable feedback on their businesses. The competition was organized on 23<sup>rd</sup> February 2024 in Seminar Hall of Shri Shivaji Maratha Society’s Institute of Management and Research. The event was organized with the objective to vitalize student entrepreneurs and innovators support the growth of jobs. In order to strive for the business

competition prizes, there must be a serious intent to launch the proposed business. The event was committed to foster and support the entrepreneurial essence and skills of students and young adults. Shri .Suresh Umap graced the occasion as Chief Guest of the event. The event started with the felicitation of The Chief Guest and board of directors of Shri Shivaji Maratha Society.

In the Startup Idea Competition 2024 total 10 teams each team having 4 participants from various institutes participated. There were two rounds. Round one was eliminating round, conducted in parallel sessions comprising of teams each and judges were required to judge the presentation based on innovation, justification of idea, content, confidence and query handling etc. The event started with the description and rules & regulations about the event. Students were given 10-15 minutes time to present their ideas after which there were questions were put up to them by the judges as well as the students.

The prudent decision taken by the panel of judges to move in the second round, which was the final round. In this round the final winners (1st, 2nd and 3rd won Rs. 5000, Rs. 3,000 and Rs. 2500 respectively and consolation prizes were also given to good teams. The details of the teams are as follows:

S.No.	Position	Name of Student	Name of Institute
1	First	Mr. Soham Kulkarni	Symbiosis Institute of Technology PUNE
2	Second	Miss. Sakshi Bijapur	AISSMS
3	Third	Miss Sakshi Ghodke	Dr. BhanubenNanavati College of Architecture
4	Consolation Prize	Mr. Prathmesh Chaudhari	JSPM University
5	Consolation Prize	Miss Suparna Ghosh	IICMR

**Learning Outcomes:**

- Students from different institutes enhanced their entrepreneurial and Innovative skills.
- Student’s entrepreneurial essence & skills were fostered.
- Students showcased their ideas in several magnitudes by creating & developing new ventures.
- Students learnt the ways of dealing with business uncertainties.
- Students gained theoretical and practical knowledge from other participants & eminent panel of judges.
- Students developed an overall understanding of current and future trends in business.

*PM*



**Event Coordinator**

**Incharge Director**

# Photographs of the Event







Galaxy S23 Ultra  
23 February 2024



Galaxy S23 Ultra  
23 February 2024

*Anarale*  
In-Charge Director  
Shri Shivaji Maratha Society's  
Institute of Management & Research  
Pune-411 009.





Shri Shivaji Maratha Society's

**Institute of Management & Research Pune-09**

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Date: 20/02/2024

## Notice

All students are hereby informed that our institute has organized Intercollegiate Startup IDEA Competition on 23<sup>rd</sup> February 2024 at 10 am.

All students should actively participate in this competition and submit idea. The format of idea submission is shared along with this notice. Interested students must give their names to Dr. Mayuresh Ghare tomorrow itself. Students can make a group of 2 to 4 students for participating in this competition. Hurry Up and submit your names ASAP!!!!

Also the institute has received entries from Symbiosis college, IMBR, Nanavati Institute, Jedhe College, Shahu College, thus as a host institute it is our responsibility to participate/coordinate in such events and make it a grand success.

### Resource persons and Judge for the competition:

Hon. Mr. Suresh Umap, Ex-Regional Head, MCED, Founder of Shivmudra Foundation

Hon. Mr. Tushar Takawale, President- Avirat Enterprises, Topic: Steps of Entrepreneurial Journey

**Attendance for the competition is compulsory.**

  
In-Charge Director  
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Aranyeshwar, Parvati, Pune-09  
(Approved by AICTE, New Delhi, Affiliated to Savitribai Phule Pune University,  
Recognised by DTE (GoM))

**ImrIDEAthon 2024**  
**Intercollegiate Startup Idea Competition 2024**  
Submission Template (Max. 10 pages)

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**Startup IDEA Name:**

**Name of the College/Institution with address**

**Team Members Details**

S. No.	Student's Name	UG / PG	Course	Year / Semester
1.				
2.				
3.				
4.				

**Startup Idea Brief Description of the Product / Service / Business (max. 20 words)**

**Value Proposition of the Business (max. 100 words) - (Need / Uniqueness)-**

**Market / Background Research (max. 200 words)**

**Existing Products / Services / Close Competitors**

**Target Market - Who are the Customers / Buyers?**

**Execution / Implementation Plan (max. 300 words)- Explain Supply Chain.  
Production /Distribution/ Services Delivery / Vendors / Partners etc.**

**Resources Requirement: (max. 200 words)**

**Place to operate:**

**Manpower:**

**Machinery:**

**Material Requirement:**

**Investment Requirements / Sources of Funds / Expenses Table**

**Marketing / Advertising Plan (max. 200 words) (How to Reach out to Customers / Buyers?)**

**Any Specific information you would like to share? (Max. 100 words)**

**References / Appendices**

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**Shri Shivaji Maratha Society's**

**Institute of Management and Research, Pune-09**

**Schedule of 'Intercollegiate Startup Idea Competition 2024'**

**(IMRIDEAthon 2024) scheduled to be conducted on 23<sup>rd</sup> of February 2024.**

Sr. No.	Allotted time	Activity
1	9.00am-9.30am	Registration and welcome of participants and receiving and welcome of guests
2	9.30am - 9.35am	Lightening of lamp and Saraswati Pujan
3	9.35am - 9.40am	Introduction and Felicitation of guests
4	9.40am-9.50am	Welcome address by Hon. InchargeDirector Dr. Prof. Prajakta Warale
5	9.50am - 9.55am	Introduction of the program by Event Coordinator Dr. Prof. Mayuresh Ghare
6	9.55am - 10.00am	Address by Management members
7	10.00am - 10.30am	Speech By the First Guest Speaker
8	10.30am – 11am	Speech by the Second Guest Speaker
9	11am –11.05am	Vote of thanks for the Morning session by Event Coordinator Dr. Prof. Rajesh Hukre
10	11.05am-11.10am	Declaration of the Criteria for the participants of IMRIDEAthon 2024 by Dr. Prof. Vaishali Nikam
11	11.10am-1.45pm	Presentations from the participants of the IMRIDEAthon 2024
12	1.45pm-1.55pm	Declaration of the Winner and Runner Up and distribution of Certificates.
13	1.55pm-2.00pm	Vote of thanks for the Afternoon session by Dr. Prof. Nidhi Medhekar

*P. Warale*

In-Charge Director  
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## **ImrIDEAthon 2024**

CERTIFICATE OF APPRECIATION

This is to certify that .....of .....  
has participated/Winner/Runner Up in ImrIDEAthon 2024 - An Intercollegiate Startup Idea  
Competition organised by Shri Shivaji Maratha Society's Institute of Management and Research,  
Aranyeshwar, Parvati, Pune-09 on 23rd February 2024.

**Dr. Prajakta Warale**  
I/C Director

**Dr. Sunil Jagtap**  
Chairman,  
College Development Committee, IMR



Shri Shivaji Maratha Society's

## Institute of Management & Research Pune-09

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Academic Year – 2023-2024	
Name of the Programme	NEP 2020 Workshop: Career Opportunities after 10 <sup>th</sup> and 12 <sup>th</sup>
Day and Date	Sunday 2 <sup>nd</sup> June 2024
Name of the Resource Person	Mahesh Shinde (Founder Dnyanadeep Academy) Lazri Gokhale, HOD, IMCC
Name of Cell/Committee	IQAC
Name of Event Coordinator	Dr.Nidhi Medhekar

### Objective of Programme:

- To provide the guidance regarding NEP 2020
- Workshop on Career Opportunities after 10<sup>th</sup> and 12<sup>th</sup> service, Engineering services, etc.
- To make students understand challenges in NEP 2020 implementation .
- To create awareness among students about NEP 2020 educational changes.

### Description of Programme:

The IQAC of Institute of Management and Research, Pune organized a session on NEP 2020 Workshop: Career Opportunities after 10<sup>th</sup> and 12<sup>th</sup> on 2<sup>nd</sup> June 2024 at 4.00pm under Quality Improvement programme of SPPU. The institute received funding of Rs. 10,000/- under QIP scheme for organising this workshop.

Considering the need of today's students to compete and face the challenges of the modern world, and to make them aware of the competitive examinations, the cell organized this talk to build among students a sense of NEP 2020 awareness, provide guidance, necessary sites, and other information about various competitive examinations. The session began by the deliverance of welcome address by the officiating director of the Institute **Dr. Prajakta Warale**. He congratulated the IQAC for taking the initiative to organize a session on such an important topic. He in his address emphasized on the need for preparation for competitive examinations to equip the

students for exploring employment opportunities. He also said such sessions for students are necessary to develop their competency in achieving their career goal.

**The resource person Mahesh Shinde** began the session by stating that today the students have lot of openings for prospective career in government sector, corporate sector, in leading public sector banks and even in the UPSC (Union Public Services Commission) and SSC (State Services Commission) where they can make a niche for themselves. The speaker chose to emphasize on the main components of competitive exam in the country namely the Union Public Service Commission. The speaker threw light on the Union Public Service Commission (UPSC) and stressed on the intricacies of it, such as the qualifications, number of attempts, reservations, cut-off marks and the total number of services which comes under it. He also elaborately discussed on the exam cycle which takes an entire year to complete. He made the inquisitive students learn how to apply for the exam and then enlightened them of the various sources to refer for preparation. He explained in detail the preliminary, mains and interview part of the examinations. He also threw a light on the selection, salary offered, age limit, reservations, duration for preparation and exact time to start for preparation. The resource person also briefly touched upon the Maharashtra Public Service Commission exams and updated them of the various topics and areas they should consider while preparing for this competitive exams. Further, he addressed the students as to how to prepare and study for such exams, what memory techniques can be used to remember the huge data, method of study, use of various websites which provide assistance for competitive exam aspirants. He stressed that rigorous training; systematic planning and hard work are the keys to face the entrance exams. Both UPSC and MPSC require a long-term commitment. Success in these exams hinges on consistent effort, understanding the syllabus in-depth, regular practice (especially for writing), and staying updated with current affairs. Patience and persistence are key, as is maintaining a positive mindset throughout the journey.

Prof. Lazri Gokhale, HOD (BBA) of IMCC and board of studies member of BBA, of Savitribai Phule pune university also shared her thoughts on NEP 2020, and opportunities for BBA students and its career opportunities.

The session concluded with vote of thanks by Dr.Nidhi Medhekar .

### Outcomes of the session:

- Students get knowledge about NEP 2020
- Students get knowledge as per new syllabus
- Students learned how to start preparing for the UPSC and MPSC exams.
- Over all information of NEP 2020 policies.

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Prof.Lazri Gokhale guiding students regarding changes and updates in BBA curriculum as per NEP 2020

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Mr. Mahesh Shinde of Dyandeep Academy guiding students on career opportunities and information on NEP 2020

*Prarale*  
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Students and faculty members with guest speakers and director Dr.Prajakta Warale on the NEP 2020 workshop.

*Prajakta*  
In-Charge Director  
Shri Shivaji Maratha Society's  
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